# UNIVERSITY OF PITTSBURGH SCHOOL OF INFORMATION SCIENCES LIS 2280, Spring Term 2010

LIS 2280	History of Books, Printing and Publishing
Class meets	Mondays, 11 January – April 26, 2010, 3-5:50 PM, IS 405
Instructor	Bernadette G. Callery
Email	bcallery@sis.pitt.edu
Office / Phone	SIS 612 / 412-624-4939
Office Hours	Mondays 1-2:30 PM; Tuesdays 2-4 PM, or by appointment

#### **Course Mechanics**

This syllabus and essential additional information on the assignments and class readings is available on CourseWeb, course number 2104\_25280. Be sure to always check the CourseWeb site for any class updates or announcements during the week prior to each class. In the case of conflicts between the syllabus as initially distributed and the course as described on CourseWeb, the CourseWeb version will take precedence. The onsite class will meet on Mondays from 3:00 – 5:50 PM EST from 11 January to 26 April, 2010. The exception will be March 20, when both onsite and online students will meet from 4 to 7 PM as part of the FastTrack weekend. Attendance of all students is required for this class. The onsite class will not meet on the following Monday, March 22, 2010.

# **Course Organization**

This course will address aspects of the book as an agent of social change, the book as a physical object reflecting the changing technologies used in its production, and the development of the professions of authors, printers, publishers and librarians which influence the books' distribution and use. As a one term survey course covering the history of books, printing and publishing, we can only hope to introduce the major issues of this area of scholarship. The geographic areas of focus are primarily North America and Europe. In the first half of the course, we will discuss the development of printing technologies, the various physical aspects of the book, and the terminology used to describe them. The second half of the course will explore social issues arising from the production of books, including book collecting, the development and use of libraries, and the role of publishers in the history of the book. The course will conclude with a discussion of the place of the printed book in the electronic age.

The class sessions will usually consist of two parts - a topical lecture and a discussion of the assigned readings, including student presentations and student-led discussions. Students are encouraged to select an area of book history of interest to them and explore it through successive assignments in this course.

## **Learning Objectives:**

By the end of the course, you should demonstrate

• Knowledge of major issues in the history and historiography of the book, as demonstrated by meaningful participation in class discussion, through an accurate

- and insightfully written précis, and through a class presentation.
- the ability to describe physical aspects of the book using accurate technical language, through the description assignment
- the ability to conduct graduate-level research in some specific area of history of the book as discussed in the course, through a research paper of 15-20 pages

## Courseweb and online resources

Assignments and citations to weekly readings are included both in the hardcopy syllabus and on its electronic version at <a href="http://courseweb.pitt.edu">http://courseweb.pitt.edu</a>. Links to additional electronic resources will be provided through Courseweb. Note that periodic updates and additions will be made to the information on the Courseweb site. Courseweb's email functions will be used to send out notices of any changes or updates and may also be used by you to send email to any or all of your classmates or the instructor. You will submit all your assignments via CourseWeb's Assignment Tool by 3 PM EST on the due date, unless otherwise noted.

## **Assignments and Assessments**

Total points towards your final grade for each assignment are:

Assignment	% of final grade	Due Date
Class discussion	15%	Throughout
Topic Presentation	20%	As scheduled
Precis	15%	As scheduled
Description Assignment	20%	March 2
Research paper	30%	April 19

NOTE: All assignments are due at 3 PM EST, the beginning of class on the date stipulated in the syllabus, and will be submitted via CourseWeb. Assignments turned in late without prior approval of the instructor will lose a half letter grade for each day beyond the due date.

## Class participation – 15% of final grade

Participation is a requirement of the course. The level of your participation can influence your overall grade positively or negatively. This participation can take the form of posting to the weekly discussion boards on Courseweb or the class blog as well as discussion during class. You are encouraged to use the weekly discussion board as a venue for continued discussion of the weekly readings from the Monday on which the readings are assigned through the following Friday.

You should participate in discussions with relevant comments on the readings' major arguments and importance. These contributions could be comments on the readings, well-formed questions that are clearly based on an understanding of the readings, or a summary of additional information found that is tied to that class session's theme.

Individual presentation on weekly topics -20% of final grade

- Each of you will be responsible for making a brief presentation on a subject related to the weekly topics and posing a discussion question to the class. To complete this assignment, choose a topic from those discussed in weeks 4-16, select a book, major article or project dealing with this topic (other than those listed in the syllabus), make a brief presentation on that work to the class (approximately 10 minutes) and pose an open-ended discussion question based on that topic. Be prepared to lead the discussion on the topic and to provide your answer at the end of the class discussion.
- Onsite and online students will post the citation to their chosen book, article or project and their discussion question to Courseweb's Topic Presentation Discussion Board by no later than the Friday prior to the Monday on which the discussion will take place. Onsite students will present the discussion in class and answer questions from all students through Friday of the week in which they present. Online students will post their presentation by 3 PM EST on the Monday of the day on which the presentation is due, using text, audio or video as they choose, and answer questions from all students through Friday of the week in which they present.

NOTE: Please send your first and second choice for a week in which to make your presentation to the instructor at <a href="mailto:bcallery@sis.pitt.edu">bcallery@sis.pitt.edu</a>. A final schedule for the presentations will be posted at the Topic Presentations tab on CourseWeb

# *Precis* – 15% of final grade

- Write a critical précis of a reading of your choice that is related in some way to
  one of the themes in the weekly assigned readings. The instructor will assign
  individual students to a specific week. In your assigned week, select one of the
  themes or issues in that week's reading that interests you and then locate a
  journal article in the LIS professional literature that is related in some way to that
  theme.
- The 1-2 page précis should point out major or controversial arguments of your chosen article in relation to the position taken on this issue in the assigned reading and should assess the success or failure of the authors' arguments. Such an assessment might examine the authors' backgrounds and potential biases, sources and clarity of arguments, use of supporting evidence, competing theories, documentation, organization and writing style.
- Provide complete bibliographic citations to each work at the beginning of the précis.

## *Description assignment* – 20 % *of final grade*

• Identify a printed book in a library's rare book collection and prepare an entry for it similar to that which would appear in a rare book sales catalog, including a statement of at least two paragraphs on the work's cultural and technical significance. The work selected should not just be "old," but should be significant in some way, either a notable example of some aspect of printing technology or a landmark in the discipline of your choosing. For help in

identifying a work for this assignment, see the works listed in *Printing and the Mind of Man: A descriptive catalogue illustrating the impact of print on the evolution of Western civilization during five centuries*; compiled and edited by John Carter and Percy H. Muir, London, 1967, or *Vision of a collector: The Lessing J; Rosenwald Collection in the Library of Congress*, published by the Library of Congresss in 1991.

- The physical description of the work should include a complete citation of the work, including place of publication, publisher and date, include statements on the pagination and inclusion of plates, signature analysis, type of printing of text and plates, binding materials and style and any special evidence of provenance or previous ownership of the item. Please refer to John Carter's *ABC for Book Collectors*, for appropriate terminology.
- A short list of suggested rare book collections and their contact information will be provided, as well as a sample entry.
- This 2-3 page paper will be due on Week 9, March 2. Please submit via the Assignment Tool by 3 PM EST.

# *Research paper – 30 % of final grade*

The 15-20 page research paper should relate to an in-depth treatment of some aspect of the history of the book, printing or publishing. This paper is intended to enable the student to do in-depth reading and study on some aspect related to the nature of the book and its role in society. These papers should provide critical definitions as needed, review the literature reflecting the nature of the scholarship on the topic and evaluate that literature's strength and weaknesses, including any conclusions about needs for further research in the profession.

- The research paper is due on Week 16, April 19. Please submit via the Assignment Tool by 3 PM EST.
- One to two page statement of the intended topic and preliminary bibliography for the final paper is due on Week 5, February 8 for the instructor's review and comment. The instructor will not read and comment on intermediate drafts of the paper, but will be willing to discuss the topic and organization of the paper as the work progresses.
- Ph.D. students should see the instructor by the third week of class to discuss modifications of written assignments.

#### Grading

Letter grades as described below, will be used for each graded assignment. See CourseWeb for individual rubrics for each assignment.

A (4.0): Exceptional achievement. Demonstrates outstanding understanding—both theoretical and factual—of the materials both presented in class and assigned out-of-class. Displays original and creative thought that greatly surpasses expectations. Shows perfect command of English grammar and syntax. Exhibits a masterful use of sources while working exclusively within the assigned citation style.

- A- (3.7): Excellent performance. Demonstrates thorough knowledge of the course materials both presented in class and assigned out-of-class. Exceeds course expectations by displaying adept treatment of the assigned material while contributing substantial originality to the work. Shows superior command of English grammar and syntax. Uses a superior approach to source work while working exclusively within the assigned citation style.
- B+ (3.3): Very good work. Demonstrates a better-than-average command of the course materials both presented in class and assigned out-of-class. Surpasses course expectations by showing a strong grasp of the assignment, by revealing original ideas and by showing a solid grasp of English grammar and syntax. Uses sources well and with some creativity. Shows thorough understanding of the assigned citation style.
- B (3.0): Solid work. Demonstrates expected command of the course materials both presented in class and assigned out-of-class. Meets course expectations by following the assignments, using a sources in an acceptable manner and using the assigned citation style.
- B- (2.7): Marginal work. Demonstrates an incomplete understanding of the course materials both presented in class and assigned out-of-class. Does not meet course expectations by inadequately following the assignment, showing an insufficient grasp of English grammar and syntax, displaying a lower-than-average approach to source work and a misunderstanding of the assigned citation style.
- C (2.0): Unacceptable work in an MLIS graduate program. Fails to meet expectations by not following the assignment, uses sources inappropriately, does not follow the required citation format and displays a poor command of English grammar and syntax.

F (0.0): Failing work.

## **Course Policies**

# Citation Style For All Assignments

Students should adhere to the latest edition of the *Chicago Manual of Style* in the preparation of their term papers. Students should acquire, if they do not have a copy already, the most recent edition of Kate L. Turabian, *A Manual for Writers of Term Papers, Theses, and Dissertations* published by the University of Chicago Press. This is a short-hand version of the *Chicago Manual of Style*. Papers should use the citation formats that employ either footnotes or endnotes, but not in-line parenthetical references. In addition, the use of "Ibid." is forbidden; use shortened title citations instead or a full citation each time the work is cited. Any paper submitted not meeting the standards of this style manual *loses* one half letter grade for this assignment. In addition, any papers that are lacking in adequate citation of ideas are subject to a grade of zero for plagiarism.

## Academic Integrity:

Students in this class will be expected to comply with the University of Pittsburgh's

Policy on Academic Integrity. Any student suspected of violating this obligation for any reason during the semester will be required to participate in the procedural process, initiated at the instructor level, as outlined in the University Guidelines on Academic Integrity. (See http://www.fcas.pitt.edu/academicintegrity.html for full policies regarding academic integrity)

## Concerning Students with Disabilities:

If you have a disability for which you are or may be requesting an accommodation, you need to contact your instructor and the Disability Resources and Services Office, (814) 827-4456, by the second week of the term. You may be asked to provide documentation of your disability to determine the appropriateness of accommodations. The Disability Resources and Services Office will verify your disability and determine reasonable accommodations for this course. You may contact Disability Resources and Services by calling 648-7890 (Voice or TDD) to schedule an appointment. The office is located in 216 William Pitt Union.

## Class participation

Each student will be expected to participate fully and regularly in class discussions about the readings and related assignments. Class discussion also includes participation in the course discussion boards and the course blog.

# Late assignments

Assignments are due by 3 PM on the due date and must be submitted via the Assignment Tool in CourseWeb. Papers received after that time will lose one half letter grade for each day beyond the due date unless an extension has been granted in advance by the instructor.

#### *Incompletes*

Incomplete grades will not be given for this course unless the instructor is notified at least two weeks in advance of the end of the term of serious circumstances affecting a student's ability to complete the course requirements by the assigned dates. Students receiving an incomplete must complete their course requirements by June 1, 2010.

## **Required Readings**

Copies of all required readings will be available on reserve in the SIS Library.

Battles, Matthew. *Library: an unquiet history*. New York: W.W. Norton, 2004. Birkets, Sven. *The Gutenberg Elegies: the fate of reading in an electronic age*. Faber and Faber, 2006.

Carter, John and Nicolas Barker. *ABC for book collectors*, 8th ed. New Castle: Oak Knoll Press, 2004. Later editions are also acceptable.

Chappel, Warren and Robert Bringhurst. *A short history of the printed word*. 2nd ed. Point Roberts, WA: Hartley & Marks, 2000. This edition is preferred to the earlier edition.

Darnton, Robert. *The case for books: Past, present and future*. New York: Public Affairs, 2009.

Eisenstein, Elizabeth. *The printing revolution in early modern Europe*. Cambridge: Cambridge University Press, 2005.

Garrison, Dee. *Apostles of Culture: the Public librarian and American society, 1876-1920.* Madison, WI: University of Wisconsin Press, 2003.

Gaskell, Philip. *A new introduction to bibliography*. New Castle: Oak Knoll Press, 2000.

Manguel, Alberto. A history of reading. New York: Penguin, 1997.

Petroski, Henry. The book on the bookshelf. New York: A.A. Knopf, 1999.

Striphas, Ted. The late age of print: Everyday book culture from consumerism to control.

New York: Columbia University Press, 2009.

# **Course at a Glance**

Week/	Topics	Assignments / Speakers
Date		
Week 1	Introduction to the course. What is the history of	
Jan 11	books?	
Week 2	Writing and the development of letter forms.	The onsite class does not
Jan 18		meet due to Martin Luther King Day
Week 3	Type and the mechanics of printing, 1500-1800	
Jan 25		
Week 4	Bibliographic description and bibliographies	
Feb 1		
Week 5	Bookbinding and paper	Preliminary statement of
Feb 8		research paper due
Week 6	Illustration techniques	
Feb 15	-	
Week 7	The printed book as an agent of change	
Feb 22		
Week 8	Technologies of book production 1800-1950?	Description assignment
Mar 2		due
Week 9	Spring Break, class does not meet	
Mar 8		
Week 10	Reading & Literacy	Leanne Bowler, guest
Mar 15		speaker
Week 11	Book Collecting	Fast Track weekend;
Mar 20		onsite class does not
		meet on March 22
Week 12	History of libraries	
Mar 29		
Week 13	Development of the library profession	
Apr 5		
Week 14	The changing responsibilities of the publisher	
Apr 12		
Week 15	Forgeries	Final paper due

Week/	Topics	Assignments / Speakers
Date		
Apr 19		
Week 16	The Book is Dead; Long Live the Book	
Apr 26	-	

#### WEEKLY READINGS AND ASSIGNMENTS

Week 1, January 11. Introduction to the course, review of syllabus and assignments. What is the history of books?

# Required readings:

Darnton, Robert. "What is the history of books?" Originally published in *Daedalus* (Summer 1982):65-83. E-journal. Variously reprinted, including in *Books and society in history: papers of the Association of College and Research Libraries Rare Books and Manuscripts preconference*, 24-28 June 1980, edited by Kenneth Carpenter, 3-26. New York, R.R. Bowker, 1983

Sarton, George. "Notes on the Reviewing of Learned Books." *Isis* 41(2):149-158 (July 1950). E-journal

#### Recommended reading:

Adams, Thomas R. and Nicolas Barker. "A new model for the study of the book." In *A Potencie Of Life: Books In Society*, edited by Nicolas Barker, 5-43. New Castle, DE: Oak Knoll Press, 2001.

Zboray, Ronald J. and Mary S. Zboray. *A Handbook for the Study of Book History in the United States*. Washington, DC: Library of Congress, Center for the Book, 2000.

## *Online exploration:*

Investigate the online presence of the following journals dealing with the history of books, printing and publishing. Check Pittcat for the location of the paper copies as well as on line access.

Book History

The Library

Journal of Scholarly Publishing

Papers of the Bibliographical Society of America

RBM: A Journal of Rare Books, Manuscripts and Cultural Heritage

Week 2, January 18. The development of writing, letterforms and type design. Note: While the onsite class does not meet due to the observance of Martin Luther King Day, all students will be responsible for the assigned readings.

## Required readings:

Chappell, Warren and Robert Bringhurst. *A Short History of the Printed Word*, 2<sup>nd</sup> ed. Point Roberts, Washington: Hartley & Marks, 2000.

NEDCC Preservation Curriculum. "Context for the cultural record." http://www.nedcc.org/curriculum/lesson.class2.overview.php

## Recommended readings:

Warde, Beatrice. *The crystal goblet: sixteen essays on typography*, edited by Henry Jacob. London: Sylvan Press, 1955.

## Online exploration.

Visit Oak Knoll Press, a good example of a bookshop specializing in fine books and books about books, at <a href="www.oakknoll.com">www.oakknoll.com</a>, browse their online catalogs, subscribe to their monthly newsletter, consider attending their annual Bookfest. As Oak Knoll is also a publisher, consider their role in promoting the history of the book.

Week 3, January 25. Type and the mechanics of printing, 1500-1800.

## Required reading:

Gaskell. Philip. "Book production: The hand-press period 1500-1800." In his *A New Introduction to Bibliography*, 5-185. New Castle, DE: Oak Knoll Press, 1995.

## Recommended readings:

Kilgour, Frederick G. *The evolution of the book*. New York: Oxford University Press, 1998.

McKitterick, David. *Print, Manuscript and the Search for Order*. Cambridge: Cambridge University Press, 2003.

Grant, A.J. "Stories about books: The Book as central artifact in contemporary fiction and non-fiction." *The International Journal of the Book* 7(1): 91-102. E-journal

Week 4. 1 February. Bibliographic description and bibliographies.

# Required readings:

Belanger, Terry. "Descriptive bibliography." In *Book collecting: A modern guide*, edited by Jean Peters, 97-115. New York: R.R. Bowker, 1977. E-Reserve.

Darnton, Robert. "The importance of being bibliographical," in his *The Case for books*, 131-148. New York: Public Affairs, 2009.

Gaskell, Philip. "Bibliographical applications." in his *A new introduction to bibliography*, pp. 313-360. Oxford: Oxford University Press, 1972. Also review the section on "Imposition," pp. 78-117.

## Recommended reading:

Tanselle, G. Thomas. "A Description of Descriptive Bibliography." In his *Literature* and Artifacts, 127-156. Charlotte, VA: Bibliographical Society of America, 1998.

The evidence in hand: Report of the task force on the artifact in library collections. CLIR report no. 103. Washington: Council on Library and Information Resources, 2001. http://www.clir.org/pubs/reports/pub103/contents.html

## Week 5. February 8. Bookbindings and Paper

## Required readings:

Foot, Mirjam M. "Bookbinding and the history of books." In *A Potencie Of Life: Books In Society*, edited by Nicholas Barker, 113-126. New Castle, DE: Oak Knoll Press, 2001. E-reserve.

Skim: Carter, John and Nicholas Barker. *ABC for Book Collectors*. London: Granada, 1980, or successive editions. SIS Reserve.

Skim: Hunter, Dard. *Papermaking: the history and technique of an ancient craft.* New York: Dover Publications, 1978. SIS reserve: TS1090 .H816 1978.

## *Recommended readings:*

Cockerell, Douglas. *Bookbinding and the care of books: a text-book for bookbinders and librarians*. 5<sup>th</sup> ed. (Artistic Crafts Series of Technical Handbooks). London: Isaac Pitman & Sons, 1953.

Foot, Mirjam M. *Bookbinders at work: their roles and methods*. London: British Library; New Castle, DE: Oak Knoll Press, 2006.

Marks, P.J. M. *The British Library Guide to Bookbinding: History and techniques*. London: The British Library, 1998.

#### *Online explorations:*

- Publishers' Bindings online 1815-1930. <a href="http://bindigns.lib.ua.edu">http://bindigns.lib.ua.edu</a>
- Hand bookbinding from special collections in the Princeton University Library, 2004. http://libweb5.princeton.edu/visual\_materials/hb/index.html
- Posner Memorial Collection. http://posner.library.cmu.edu/Posner/
- The Friends of Dard Hunter. http://www.friendsofdardhunter.org/index.html

# Week 6. February 15. Illustration techniques

# Required reading:

Twyman, Michael. "The emergence of the graphic book in the 19<sup>th</sup> century." In *A Millennium Of The Book: Production, Design And Illustration In Manuscript And Print 900-1900*, edited by R. Myers and M. Harris, 135-180. New Castle, DE: Oak Knoll Press, 1994. E-Reserve.

## Recommended readings:

Bridson, Gavin and Donald W. Wendel. Printmaking in the service of botany.

Pittsburgh: Hunt Institute, 1996.

Wakeman, Geoffrey. *Victorian book illustration: the technical revolution*. Detroit, MI: Gale Research, 1973.

# Online exploration:

Artists' Books at Carnegie Mellon.

 $\frac{http://www.library.cmu.edu/Research/Arts/Art/artistsbooks.html \#Artists'\% 20 Books\% 20 a}{t\% 20 Carnegie\% 20 Mellon}$ 

Frick Fine Arts Library, Artists' Books.

http://www.library.pitt.edu/guides/art/artists\_books.pdf

Library and Archives Canada, "Artists' Books: Bound in Art," an exhibition of 10 selected Canadian and Québécois book artists, publishers, and collective workshops. Be sure to drill down into this site to read the books.

http://www.collectionscanada.gc.ca/livres-d-artistes/index-e.html

# Week 7. February 22. The printed book as an agent of change.

# Required reading:

Eisenstein, Elizabeth.. *The Printing Revolution in Early Modern Europe*. Cambridge: Cambridge University Press, 2005. SIS Reserve Z124 .E374 2005

#### *Recommended reading:*

Johns, Adrian. "How to acknowledge a revolution." *American Historical Review* 107 (2002), 106-25 (part of an invited "Forum" with Elizabeth Eisenstein and Anthony Grafton.) E-journal.

## Week 8. March 2. Technologies of book production 1800-1950.

Note: Description Assignment due

#### Required readings:

Gaskell, Philip. "Book production: The machine-press period 1800-1950." In his *A New Introduction to Bibliography*, 189-320. New Castle, DE: Oak Knoll Press, 1995.

#### *Recommended reading:*

Basbanes, Nicholas. A World of Letters. Yale University Press, 1908-2008. New Haven: Yale University Press, 2008.

# Week 9. March 8. Spring Break, neither online nor onsite class meets.

# Week 10. March 15. Reading & Literacy.

Guest speaker: Leanne Bowler

## *Required readings*:

Manguel, Alberto. *A History of Reading*. New York: A.A. Knopf, 1999. SIS Reserve Z1003 M292 1996

## Recommended readings:

Jackson, H. J. *Marginalia: Readers writing in books*. New Haven: Yale University Press, 2002.

## Week 11. March 20. Book collecting

Note: Both onsite and online students meet on Saturday, March 20, from 4-7 PM as part of FastTrack weekend. The onsite class will NOT meet on March 22.

## Required reading:

Petroski, Henry. *The Book on the Bookshelf*. New York: A.A. Knopf, 1999. SIS Reserve Z685 .P48 1999.

# Week 12. March 29. History of libraries

## Required Readings:

Battles, Matthew. Library: An Unquiet History. New York: W.W. Norton, 2003.

Benton, Thomas. "Red-hot Library Lust," *Chronicle of Higher Education*, Feb. 16, 2007, <a href="http://chronicle.com/jobs/news/2007/02/2007021601c/careers.html">http://chronicle.com/jobs/news/2007/02/2007021601c/careers.html</a>

Blades, William. *The enemies of books*, London, 1888. Z701 .B63 1888. Available in electronic form at http://etext.virginia.edu/toc/modeng/public/BlaEnem.html

Darnton, Robert. "The future of libraries" in his *The Case for books*, 43-58. New York: Public Affairs, 2009.

## Recommended readings:

Baez, Fernando. A Universal History of the Destruction of Books. New York: W.W. Norton, 2008.

Van der Hoeven, Hans and Joan van Albada. *Lost memories: libraries and archives destroyed in the twentieth century*. Paris: UNESCO, 1996. <a href="http://www.unesco.org/webworld/mdm/administ/pdf/LOSTMEMO.PDF">http://www.unesco.org/webworld/mdm/administ/pdf/LOSTMEMO.PDF</a>. Take the time to explore other parts of the UNESCO Memory of the World project.

# Week 13. April 5. Development of the library profession

## Required reading:

Garrison, Dee. *Apostles of Culture: The Public Librarian and American Society, 1876-1920.* Madison, WI: University of Wisconsin Press, 2003. Copy on SIS Reserve is the 1979 edition. Z731 .G38

# Recommended reading:

Van Slyck, Abigail. Free to All: Carnegie Libraries and American Culture 1890-1920. Chicago, University of Chicago Press, 1995.

## Week 14. April 12. The changing responsibilities of the publisher.

# Required reading:

Striphas, Ted. *The late age of print: Everyday book culture from consumerism to control.* New York: Columbia University Press, 2009.

## Recommended readings:

Epstein, Jason. *Book Business: Publishing Past, Present and Future*. New York: W.W. Norton & Co, 2001. To read more about Epstein's ideas for digital publishing, see http://www.technologyreview.com/Infotech/14064/?a=f

Schiffrin, André. The Business of Books: How International Conglomerates Took Over Publishing and Changed the Way We Read. New York: Verso, 2000.

## Week 15, April 19. Forgeries

Note: Final paper due

#### Required readings:

Gracy II, David B. "What you get is not what you see: Forgery and the corruption of recordkeeping systems." In *Archives and the Public Good: Accountability and records in modern society.* 247-263. Richard J. Cox and David A. Wallace, eds. Westport, CT: Quorum Books, 2002. E-reserve

Rapport, Leonard. "Fakes and Facsimiles: Problems of Identification." *American Archivist* 42: 13-58 (January 1979) E-reserve

# Week 16. April 26. The Book is Dead; Long Live the book,

#### Required reading:

Birkets, Sven. *The Gutenberg Elegies: the fate of reading in an electronic age.* Faber and Faber, 2006.

Brantley, Peter, ed. "Digital Books and the impact on libraries." *Library Trends* 57(1), Summer 2008. Skim entire issue. E-journal.

Darnton, Robert. "Google and future of books" and "The information landscape" in his *The Case for books*, 3-20, 21-41. New York: Public Affairs, 2009

## Recommended readings:

Drucker, Johanna. "The Virtual Codex from Page Space to E-Space." A lecture presented to the Syracuse University History of the Book Seminar, April 25, 2003. http://www.philobiblon.com/drucker/

Ginsburg, Jane C. "Copyright without walls: Speculations on the literary property in the library of the future." In *Future libraries*, edited by R. Howard Bloch and Carla Hesse, 53-73. Berkeley, University of California Press, 1993. E-reserve.

Tanselle, G. Thomas. "Reproduction and scholarship." *Studies in bibliography* 42(1989): 26-55. E-journal

# Online explorations:

Charles W. Bailey, "Scholarly electronic publishing bibliography," <a href="http://www.digital-scholarship.org/sepb/sepb.html">http://www.digital-scholarship.org/sepb/sepb.html</a>. The Scholarly Electronic Publishing Bibliography (SEPB) presents selected English-language articles, books, and other printed and electronic sources that are useful in understanding scholarly electronic publishing efforts on the Internet

Also see his Google Book Search Bibliography at http://www.digital-scholarship.org/gbsb/gbsb.htm